

LEVELS OF MEASUREMENT

CARD SORT ACTIVITY

NOMINAL	ORDINAL
INTERVAL	RATIO
SPORT PLAYED	WEIGHT OF FISH CAUGHT
MOTION PICTURE RATING (G, PG, PG-13, etc.)	AMOUNT OF WATER CONSUMED
SHOE SIZE	GOLF SCORE
OLYMPIC MEDAL TYPE	ICE CREAM FLAVOR
NUMBER OF HOODIES OWNED	T-SHIRT SIZE
OVEN TEMPERATURE	CALENDAR YEAR
NUMBER OF GOLD MEDALS	STREET NAME
EYE COLOR	SKI SLOPE DIFFICULTY